



Dear Friend of Downtown Lorain,

We have a great opportunity for you to support Lorain Winterfest beginning on November 26 through December 21, 2022 and throughout 2023! Over 6000 families see the beautiful lights, displays, fireworks, visit Santa House and see the Trees and Trains on the Saturday of Thanksgiving weekend. After Winterfest, Lorain Growth continues to use your advertising throughout the year at the Black River Landing events and festivals. Other advertising in tourist magazines and on social media continue to provide access to over half a million homes across Ohio, Indiana and Pennsylvania. Over 120,000 people visiting Black River Landing and festivals (International Festival, Rockin' on the River shows and Brewfest) will see your advertising on banners through your support for Lorain Winterfest!!

This is an all-volunteer program; all the funds go directly to support equipment purchases and Holiday decorations for Downtown Lorain and Black River Landing. Enclosed is a list of ways you can assist Lorain Winterfest during the Thanksgiving weekend and during the Holiday season providing opportunities for families to visit Santa at his house and Trees and Trains throughout the holiday season.

We have many ways you can help! With each level of support is an opportunity to be a part of this family-friendly activity and to advertise your support for Lorain throughout the entire year. The following list provides the sponsorship levels and associated advertising opportunities. Please consider selecting one of these Sponsor levels.

Thank you for your support!!

Joyce Rhodes	Gail Bonsor	Jim Long	Jack Bradley
Chairperson	Chairperson	President	Mayor
Lorain Winterfest	Trees and Trains	Lorain Growth	City of Lorain

**Fireworks Sponsor** - **\$4,000**  
Business 5-minute presentation on the event stage first night of Winterfest  
Title Sponsor recognition in all advertising to include Rockin' on the River Summer Series  
Title Sponsor mention in all activities associated with the festival and throughout the year  
Title Sponsor listing in 2023 Lorain County visitor's guide throughout Ohio  
Sponsor mention in all radio, TV, print ads and social media throughout Ohio  
Fireworks Sponsor listing on banner for one year.  
Fireworks Sponsor in all activities associated with the festival  
Major advertising of your logo on the front page of the Winterfest website and Facebook

**Holiday Light at Veterans Park Sponsor** **\$2,000**  
Title Sponsor recognition in all advertising to include Rockin' on the River Summer Series  
Title Sponsor mention in all activities associated with the festival and throughout the year  
Switch the lights on at event stage, after parade  
Sponsor logo listing on banner for one year.  
Sponsor logo on the Winterfest website and Facebook  
Sponsor mention in all radio, TV, print ads and social media throughout Ohio

**North Pole Reindeer Sponsor** **\$1200**  
Sponsor banner at beginning of the Parade and North Pole at BLR  
Sponsor listing in all Winterfest activities.  
Sponsor listing in 2023 Brochure

**Trees and Trains & Santa's House** **\$ 500**  
Sponsor banners located at Santa's House or Trees & Trains at BRL  
Sponsor listing on banner for one year.  
Sponsor logo on the Winterfest website and Facebook  
Sponsor mention in all radio, TV, print ads and social media throughout Ohio

**Friend of Winterfest Sponsor** **\$ 50.00**  
Name listed on Winterfest Website  
Name on select advertising of Winterfest supporters

The form for sponsorship is provided on the next page. Please follow the instructions and send or email the application as soon as possible.

If you have any questions, please call Joyce Rhodes at (440)308-6824 or email Joyce at <https://lorainwinterfest.org/> .

### Lorain Winterfest Sponsorship Application

Please use this form to **Register as a sponsor**, which includes your promotional advertising for one year by Lorain Winterfest. Email completed form to: : <https://lorainwinterfest.org/contact/> or mail to: **PO Box 213, Lorain, Ohio 44052**. If you need a copy of the 501c3 letter or W-9 please check here \_\_\_\_\_

#### 1. Select your Sponsorship Level:

_____ Winterfest Fireworks Sponsor	\$4,000
_____ Holiday Lights Veterans Park Sponsor	\$2,000
_____ North Pole Reindeer Sponsor	\$1200
_____ Santa House & Trees and Trains	\$ 500
_____ Winterfest Friend	\$ 50

2. Company/Organization/Family Name: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

3. Business Web address \_\_\_\_\_

Please email high resolution JPG format of your logo/picture to: <https://lorainwinterfest.org/contact/> .

Payment methods:

1. Mail check to: Winterfest: P.O. Box 213 Lorain, Ohio 44052
2. Make credit/debit payment through PayPal: Call Treasurer Bobby Rhodes at 440-308-6822 with your credit card payment. A PayPal account is not required by the sponsor to select this option.